



Curso sobre Estrategias para la Retención de Personal.

Objective:

Diseñar e implementar estrategias efectivas de retención del personal, con el fin de reducir la rotación laboral y fomentar un ambiente laboral positivo y motivador.

Duration:

8 horas.

Date:

From October 02nd to
October 03rd of 2026

Schedule:

Viernes 2 y Sábado 3 de octubre del 2026.

Viernes de 4:00 p.m. a 8:00 p.m. y Sábado de 8:00 a.m. a 12:00 p.m. Hora Local de Hermosillo, Sonora, México (GMT-7).

Viernes de 5:00 p.m. a 9:00 p.m. y Sábado de 9:00 a.m. a 1:00 p.m. Hora Local de CDMX (GMT-6).

Investment:

Sign Up Process:

- Click the link below and fill out the form

www.zigmaconsulting.com/programs/1125/sign-up

- It is important to make your payment on time and provide your complete fiscal data. Your invoice will be generated in the first 7 business days after the date your payment is made. Your registration process will be confirmed once we receive via email your proof of payment. (cvaldes@zigmaconsulting.com)

Forms of Payment:

Bank transfers or **check deposit** using the following data:

- **Name:** Brenda Sofía Chávez Mézquita, (Partner, Zigma Consulting)
- **Bank:** Banorte
- **Account Number:** 0685766565
- **Interbank CLABE:** 072 760 00685766565 6

Further Information:

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